

# Go Giver Book

The Go-Giver, Expanded Edition  
The Go-Giver  
The Go-Giver Leader  
The Go-Giver  
The Go-Giver Leader  
The Go-Giver Marriage  
Go-Givers Sell More  
The Go-giver  
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SUMMARY – The Go-Giver Leader: A Little Story About What Matters Most In Business By Bob Burg And John David Mann  
Bureau Farmer  
Your Million Dollar Dream  
The Go-Giver Influencer  
101 Best Ways to Land a Job in Troubled Times  
The Reader's Digest  
A.L.A. Booklist  
How to Win Friends and Influence People  
Your Ideas in Action  
Printers' Ink Monthly  
Klout Matters: How to Engage Customers, Boost Your Digital Influence--and Raise Your Klout Score for Success  
Bob Burg Bob Burg Bob Burg Bob Burg  
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Shortcut Edition Tamara Monosoff Bob Burg Jay A. Block De Witt Wallace Dale Carnegie Clifford Larson Gina Carr

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this expanded edition of the go giver includes the text of the original business parable together with a foreword by arianna huffington a new introduction a discussion guide and a q a with the authors most people just laugh when they hear that the secret to success is giving then again most people are nowhere near as successful as they wish they were the go giver tells the story of an ambitious young man named joe

who yearns for success joe is a true go getter though sometimes he feels as if the harder and faster he works the further away his goals seem to be desperate to land a key sale at the end of a bad quarter he seeks advice from the enigmatic pindar a legendary consultant referred to by his many devotees simply as the chairman over the next week pindar introduces joe to a series of go givers a restaurateur a ceo a financial adviser a real estate broker and the connector who brought them all together pindar s friends teach joe the five laws of stratospheric success and help him open himself up to the power of giving joe learns that changing his focus from getting to giving putting others interests first and continually adding value to their lives ultimately leads to unexpected returns imparted with wit and grace the go giver is a classic bestseller that brings to life the old proverb give and you shall receive since its original publication the term go giver has become shorthand for a defining set of values embraced by hundreds of thousands of people around the world today this timeless story continues to help its readers find fulfillment and greater success in business in their personal lives and in their communities

a new edition with expanded content is available now the go giver expanded edition a little story about a powerful business idea an engaging book that brings new relevance to the old proverb give and you shall receive the go giver tells the story of an ambitious young man named joe who yearns for success joe is a true go getter though sometimes he feels as if the harder and faster he works the further away his goals seem to be and so one day desperate to land a key sale at the end of a bad quarter he seeks advice from the enigmatic pindar a legendary consultant referred to by his many devotees simply as the chairman over the next week pindar introduces joe to a series of go givers a restaurateur a ceo a financial adviser a real estate broker and the connector who brought them all together pindar s friends share with joe the five laws of stratospheric success and teach him how to open himself up to the power of giving joe learns that changing his focus from getting to giving putting others interests first and continually adding value to their lives ultimately leads to unexpected returns imparted with wit and grace the go giver is a heartwarming and inspiring tale that brings new relevance to the old proverb give and you shall receive from the hardcover edition

the classic companion to the international bestseller the go giver share this book with those you care about seth godin a manifesto for twenty first century leadership packaged in a fun and engaging story buy this book and get it in the hands of everyone in your company darren hardy

success magazine ben is an ambitious young executive charged with persuading 500 employee shareholders to agree to a merger that will save their company but despite his best efforts he can't convince anyone to buy in to the deal during his week at the company ben realizes that his aggressive style is actually making it harder to reach his goals will ben find a way to sway the shareholders before the climactic vote the answer may surprise you as you follow ben on his journey to understanding that the path to genuine influence lies less in taking leadership than in giving it please note this book was previously published under the title it's not about you

now with a foreword by arianna huffington this terrific book wonderfully illuminates the principles of contribution abundance service and success stephen covey bestselling author of the 7 habits of highly effective people most people don't have the guts to buy this book never mind the will to follow through and actually use it but you do and i'm certain that you'll be glad you did seth godin bestselling author of this is marketing the go giver tells the story of an ambitious young man named joe who yearns for success joe is a true go getter though sometimes he feels as if the harder and faster he works the further away his goals seem to be one day desperate to land a key sale at the end of a bad quarter he seeks advice from the enigmatic pindar a legendary consultant referred to by many devotees simply as the chairman over the next week pindar introduces joe to a series of successful go givers who teach him how to open himself up to the power of giving joe learns that changing his focus from getting to giving putting others interests first and continually adding value to their lives ultimately leads to unexpected results

i met last week with your leaders ben began i heard what they had to say and you know they make a good point he paused take charge ben he told himself take control he looked around the conference room take take take was that really what he was here to do with their acclaimed bestseller the go giver bob burg and john david mann proved that a heartfelt parable could also express a powerful idea in the go giver leader originally published as it's not about you they offer an equally compelling tale about a struggling small business and the ambitious young executive trying to lead them to a crucial decision allen augustine has manufactured high quality chairs for decades its people take pride in their work and feel loyal to their owners and management team but this revered company is now at a crossroads hurt by a tough economy foreign competition and a cash crunch the air is filled with the scent of uncertainty anxiety perhaps even panic into this setting enters ben who

s been assigned by a larger firm to promote a merger that will rescue allen augustine ben s facts are undeniable the chair maker can either merge and modernize or go bankrupt and vanish so why can t he persuade anyone to buy in from the ceo on down will ben find a way to sway the employee shareholders before the climactic vote and can allen augustine survive without losing its soul the answers may surprise you as you follow ben on his journey to understanding that the path to genuine influence lies less in taking leadership than in giving it this revised and updated edition includes a new introduction a discussion guide and a q a with the authors

to say love is what makes a marriage work is like saying it takes oxygen to climb a mountain yes oxygen is necessary but not sufficient from the author of the bestselling go giver series and his wife a clinically trained therapist this one of a kind relationship guide shows readers how to unlock a deeply satisfying abundant relationship based on simple everyday acts of generosity in this new narrative a position has opened up at the top of the multinational giant rachel s famous coffee and tom desperately wants the job to gain the position he must first go through a series of interviews with the company s top executives including its eccentric cfo jeremiah tom s wife tess is facing her own challenges the couple first met on the job where tess was a rising star until her career was put on hold by the birth of a son with special needs the trauma and heartbreak of the past six years has put tremendous stress on their marriage now tess has learned that her best friend amy is getting a divorce could she and tom be drifting in the same direction the thought leaves her stomach in knots but tom and tess are about to have a transformational day over the next few hours they will each learn from a wise cast of characters including some surprise guests from previous go giver stories about five powerful secrets to building a love that lasts over the years since the original book s publication the term go giver has become shorthand for a defining set of values that has helped hundreds of thousands of people around the world find greater professional success now with its charming fable within a parable followed by an in depth practical guide the go giver marriage brings the personal side of the go giver to life

with their national bestseller the go giver bob burg and john david mann took the business world by storm showing that giving is the most fulfilling and effective path to success that simple profound story has inspired hundreds of thousands of readers around the world but some have wondered how its lessons stand up to the tough challenges of everyday real world business now burg and mann answer that question

in go givers sell more a practical guide that makes giving the cornerstone of a powerful and effective approach to selling most of us think of sales as convincing potential customers to do something they don't really want to this mentality sets up an adversarial relationship and makes the sales process much harder than it has to be as burg and mann demonstrate it's far more productive and satisfying when salespeople think like go givers cultivate a trusting relationship and focus exclusively on creating value for the other person say the authors and great results will follow automatically drawing on a wide range of examples of real life salespeople who have prospered by giving more burg and mann offer tips and strategies that anyone in sales can start applying right away

preface i wanted 120 000 000 go givers ii the most important sale of all iii the best course in selling is free iv my selling kit v selling a million a year vi from quotas to competition vii sizing the buyer up and down viii only a clerk ix selling should begin before twenty x selling after forty xi what hast thou in the house xii a letter from the supreme sales manager

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our summary is short simple and pragmatic it allows you to have the essential ideas of a big book in less than 30 minutes as you read this summary you will discover how to become a humble and caring leader you will also discover that the strength of a collective is the people in it not the leader that a good leader does not impose his authority but invites others to progress and strive for excellence that leadership is

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exercised on the ground close to the individuals with dedication and humility that no one is omniscient or indispensable that replacing the balance of power with respect and giving does not mean submitting but rather encouraging your fellow men to do the same there are many books theories and advice on leadership vertical or horizontal more or less authoritarian it is a constant preoccupation of leaders but to focus so much on the abilities and conduct of an individual alone is a mistake what really counts is the collective the leader is there to guide and serve to give each person the means to realize his or her potential through a parable on this central theme of the company bob burg and john david mann give you the keys to a new approach it is not a model but a state of mind giving emancipating respecting and knowing how to step aside buy now the summary of this book for the modest price of a cup of coffee

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from the bestselling authors of the go giver go givers sell more and the go giver leader comes another compelling parable about the paradox of getting ahead by placing other people s interests first the go giver influencer is a story about two young ambitious businesspeople gillian waters the chief buyer for smith banks a midsized company that operates a national chain of pet accessory stores and jackson hill the founder of angels clothed in fur a small but growing manufacturer of all natural pet foods each has something the other wants to jackson smith banks represents the possibility of reaching more animals with his products if he can negotiate terms and conditions that will protect his company s integrity to gillian angels clothed in fur could give her company a distinctive uniquely high quality line that will help them stand out from their competitors if angels clothed in fur can be persuaded to give them an exclusive at first the negotiations are adversarial and frustrating then coincidentally gillian and jackson each encounter a mysterious yet kindly mentor over the next week while neither one

realizes the other is doing the same both gillian and jackson learn the heart of both mentors philosophies the five secrets of genuine influence the story ends in a way that surprises everyone and with lessons we can all apply in our efforts to resolve conflicts and influence others

the proven five step strategy for finding the job of your dreams if you are serious about landing a quality job quickly in today s job market this book will practically guarantee your success bob burg bestselling author of endless referrals and the go giver jay block has taken his place as one of the career coaching industry s most innovative thinkers and contributors frank x fox executive director professional association of résumé writers career coaches a must read for all job seekers in today s highly competitive job market sherry zylka associate dean of continuing education and workforce development schoolcraft college michigan jay has written a unique and highly effective book combining motivational techniques with job search innovation susan leventhal manager professional placement network workforce one florida about the book in 101 best ways to land a job in troubled times jay block helps you approach your job transition strategically not as a one time search but as a campaign of discovery through which you ll achieve your career objectives follow his easy five step process to manage fear and negative emotions that impede success carefully define clear job and career goals create effective and high impact self marketing tools that make job seekers stand out professionally develop strategic structured action plans that will become the job seeker s gps to their next job take action and enjoy the process of landing a job in troubled times quickly and effectively block s proven method is the only way to truly seize control of your future land the job you want and earn the pay you deserve

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social media gurus show you how to raise your klout score and use it to your advantage klout matters offers simple strategies you can begin using right away it provides step by step guidance that will help you rise above the online noise to stand out build trust and grow your business terry brock and gina carr show you how to engage with customers in this fast paced ever changing field use their proven principles to make your klout score rise to the top harvey mackay 1 new york times bestselling author of swim with the sharks without being eaten alive everyone wants more impact influence and recognition buy this book and implement the ideas and strategies so that you go from klout to significance jeffrey gitomer new york times bestselling author of the little red book of selling and 21 5 unbreakable laws of selling

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